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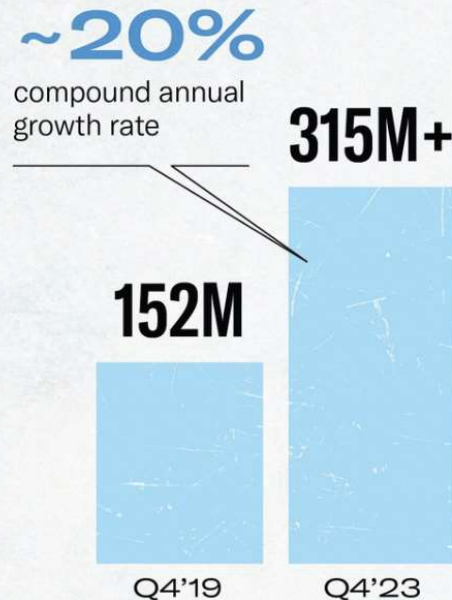
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We aim to deliver 315M or more mDAU in Q4 2023, which represents a ~20% compound annual growth rate from the base of 152M mDAU we reported in Q4'19, which was our most recent reported mDAU metric when we first shared our ambition in March of 2020 [#TWTRAnalystDay](#)

## Our goal:

To reach 315M or more mDAU in Q4 2023, which represents a 20% compound annual growth rate from the base of 152M mDAU we reported in Q4 2019

Disclaimer: The 2023 mDAU goals presented here are based on our current roadmap and are contingent upon many factors, including our own execution and various market conditions. These goals illustrate our current thinking on these objectives and are subject to various risks and uncertainties. Over time, we may also modify our goals or pursue alternative objectives and strategies.



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